|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Promotional Price** | |  |  |  |
| 130 GSM Leaflet Price | | | | |
| Size | Quantity | Current Cost Price | Current Selling Price | Proposed Selling Price |
| A4 | 5k |  | £155.00 | £180 |
|  | 10k |  | £225.00 | £250 |
|  | 25k |  | £395.00 | £450 |
|  | 50k |  | £650.00 | £695 |
|  | 100k |  | £1,195.00 | £1,250 |
|  |  |  |  |  |
| B4 | 5k |  | £195.00 | £250 |
|  | 10k |  | £295.00 | £350 |
|  | 25k |  | £495.00 | £550 |
|  | 50k |  | £825.00 | £895 |
|  | 100k |  | £1,475.00 | £1,595 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Standard Price** | |  |  |  |
| 130 GSM leaflet Price | | | | |
| Size | Quantity | Current Cost Price | Current Selling Price | Proposed Selling Price |
|  |  |  |  |  |
| A4 | 5k |  |  | £225 |
|  | 10k |  | £495.00 | £295 |
|  | 25k |  | £550.00 | £495 |
|  | 50k |  | £795.00 | £795 |
|  | 100k |  | £1,395.00 | £1,395 |
|  |  |  |  |  |
|  |  |  |  |  |
| B4 | 5k |  |  | £295 |
|  | 10k |  | £550.00 | £395 |
|  | 25k |  | £695.00 | £650 |
|  | 50k |  | £995.00 | £995 |
|  | 100k |  | £1,695.00 | £1,695 |